



designDATA Announces Retirement of Dennis Ruck Founder, President and CEO and Promotion of Matt Ruck Vice President

GAITHERSBURG, MD (November 14, 2018) – designDATA has announced the planned retirement of Dennis Ruck, Founder, President and CEO, effective as of October 31, 2018. Dennis founded designDATA in 1979 to deliver turnkey membership management solutions for associations and non-profit clientele.

In 1988 Dennis spearheaded the acquisition of a large engineering firm called Data Consultant Services (DCS). Through this acquisition, the company was able to offer more expansive single vendor solutions by providing hardware maintenance and engineering services to membership management software clients. His industry expertise and reputation helped designDATA win prestigious engineering accounts such as the Executive Office of the President, Bell Atlantic (now Verizon), Brigham and Women's Hospital, Department of Labor, Department of Justice, NOAA and DoD. Dennis also negotiated the rights for the continued support of the Rolm Mil-Spec computer systems from Lockheed Martin, as well as a controller business from Zetaco Corporation.

Matt Ruck, Vice President, has been named President and CEO. Matt has been employed nearly 25 years with the company and held several other roles at designDATA over the years. As Vice President, Matt worked continuously to enhance and improve the company's suite of managed technology and cyber security services.

"First and foremost, I'd like to congratulate Dennis on his retirement and notable career with designDATA. Our company is where it is today because of his unparalleled leadership, dedication and strategic vision," said Matt Ruck. "I have big shoes to fill following in his footsteps, but I welcome the challenge and look forward to continuing to position designDATA as the industry leader in turnkey managed technology, data center, cyber security and IT consulting solutions."

About designDATA

designDATA is a managed technology company that simplifies IT for information workers through modern, turnkey solutions. We work with small-to-mid size businesses to eliminate IT bottlenecks – right from the beginning – to give them a fresh start, saving time and money. By harmonizing IT solutions with business objectives, designDATA helps organizations become more flexible so they can create better end users and more tech-savvy employees. For more information, please visit designdata.com.