

## **Sponsor NPCC's inaugural *Best Nonprofit Conference!***

Columbia Faculty House: 64 Morningside Dr, New York, NY 10027  
Thursday, December 6, 2018



**Join the Nonprofit Coordinating Committee (NPCC) for the inaugural *Best Nonprofit Conference: The first and only conference highlighting best practices in nonprofit management and leadership in NYC!*** Sponsoring the *Best Nonprofit Conference* provides you with the unique opportunity to connect with the area's diverse nonprofit community, display your brand, and show your company's support for hundreds of community causes.

**Join us in making a difference!**

### **A UNIQUE BRANDING OPPORTUNITY**

Let us share your company brand and image with nearly 1,700 nonprofits and 14,000+ individuals, including nonprofit professionals, volunteers, business leaders, and government officials.

### **NETWORK WITH THE NONPROFIT SECTOR**

Mix and mingle with an estimated 300 people, including nonprofit executives, board members, community leaders, and business professionals, during the day-long conference and Lunch and Awards Ceremony.

### **CONNECT YOUR BRAND WITH A HIGHLY RESPECTED PROGRAM**

It's the only local event of its kind and one of the largest regional gatherings for the nonprofit community, where we highlight best practices in nonprofit management and recognize groups that put excellence into practice. The program receives media exposure on outlets like *WNYC Public Radio*, *New York Nonprofit Media* and the *New York Nonprofits Newsletter*, reaching the nonprofit sector and beyond.

#### **About NPCC**

*The Nonprofit Coordinating Committee of New York is the largest and most diverse nonprofit membership organization in New York City, providing nonprofit capacity building, membership services, and templates, tools and strategies. We support our nearly 1,700 members by encouraging strong, transparent and informed management and by advocating for fair and reasonable nonprofit public policy.*

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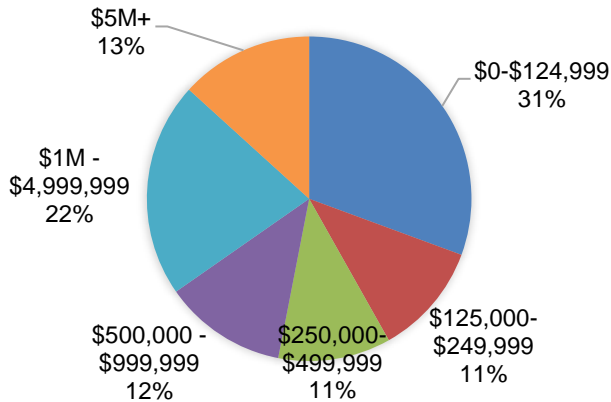




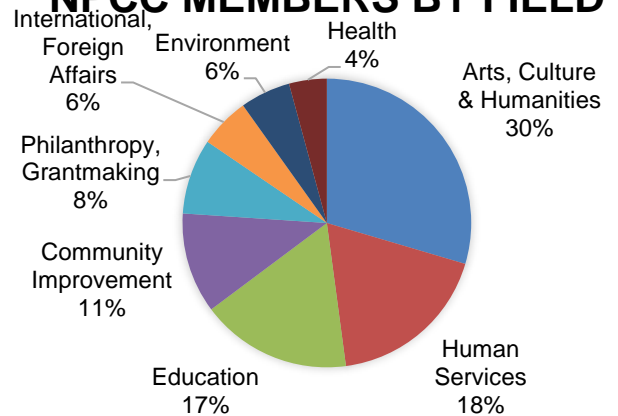
## Who You'll Reach

NPCC's membership consists of nearly **1,700 nonprofits** and represents a diverse mix of nonprofit organizations consisting of all budget sizes and areas of focus.

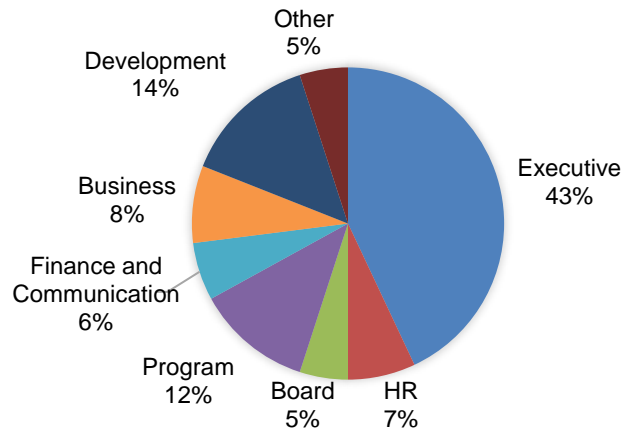
### NPCC MEMBERS BY BUDGET RANGE



### NPCC MEMBERS BY FIELD



### 2017 NONPROFIT EXCELLENCE AWARDS ATTENDEES



## Best Nonprofit Conference Agenda

**December 6, 2018**  
**8:00am – 4:30pm**

### Schedule of Events

- 8:00am – 8:40am Networking Breakfast
- 8:40am – 9:30am Opening Plenary
- 9:40am – 12:20pm Workshops
- 12:30 – 2:00pm Lunch & Awards Ceremony
- 2:10pm – 4:50pm Workshops
- 5:00pm – 5:30pm Closing Session: Learning and Reflections

## Sponsorship Opportunities!

As a sponsor, you will gain visibility both online and in-person! We have over 14,000 contacts in our database who receive e-blasts about the *Best Nonprofit Conference* and 4,400 contacts subscribe to our e-newsletter, *New York Nonprofits*. One the day of the conference, Workshop Sponsors have an exhibit table outside of their sponsored workshop all day and all sponsors have the opportunity to submit an ad for our digital event journal and place a marketing material in our Swag Bag!

	<b>Diamond \$50,000</b>	<b>Platinum \$35,000</b>	<b>Workshop \$5,000</b>
Link & logo on event website & in email	✓	✓	✓
Pre/post event social media posts with logo & link	5 Posts	4 Posts	3 Posts
Bio in New York Nonprofits	✓	✓	✓
E-blast to NPCC Listserv	✓	✓	
Remarks	Lunch & Awards Ceremony	At breakfast	At workshops
Signage & Logo	Large logo on event signage & logo on event bag	Large logo on event signage	Large logo on event signage
Recognition	By emcee, in all workshops, & at podium during awards	By emcee & at podium during awards	As a workshop sponsor in program & at podium during awards
Admission to Conference (Additional attendees \$250)	15 Tickets	5 Tickets	3 Tickets
Ads & Swag	Ad in event journal, full page ad on back of program book, and place swag in attendee bag	Ad in event journal, half-page ad in program book, and place swag in attendee bag	Ad in event journal, and place swag in attendee bag
Receive Attendees List (One Week Prior to Event - Organizations Only)	✓	✓	✓
Photo Op with winner of Key Area of Excellence			✓
Post Event Communications	Message in follow up email		
Conference Exhibit Table			✓

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## More Sponsorship Opportunities!

If you can't table all day, you can still gain visibility for your business! If you sponsor any of these locations, you will get pre-event visibility, day of signage, and have the opportunity to submit an ad for our digital event journal and place a marketing material in our swag bag!

	<b>Coffee Bar \$2,000</b>	<b>Breakfast \$1,500</b>	<b>Lunch \$1,500</b>
Link & logo on event website & in email	✓	✓	✓
Pre/post event social media posts with logo & link	2 Posts	2 Posts	2 Posts
Signage & Logo	Small logo on event signage & at coffee bar	Small logo on event signage & signage at breakfast	Small logo on event signage & signage at lunch
Recognition	At podium during awards	At podium during awards	At podium during awards
Admission to Conference (Additional attendees \$250)	2 Tickets	2 Tickets	2 Tickets
Receive Attendees List (One Week Prior to Event - Organizations Only)	✓	✓	✓
Ads & Swag	Ad in event journal & place swag in attendee bag	Ad in event journal & place swag in attendee bag	Ad in event journal & place swag in attendee bag
	<b>Coat Check \$1,000</b>	<b>Swag Bag \$750</b>	<b>Event Journal \$500</b>
Link & logo on event website & in email	✓		
Signage & Logo	Small logo on event signage & at coat check	Name on event signage	
Ads & Swag	Ad in event journal & place swag in attendee bag	Ad in event journal & place swag in attendee bag	In event journal

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## Sponsor a Nonprofit!

Conferences can be expensive and inaccessible for smaller nonprofits to attend. **Help nonprofits attend by sponsoring their ticket!** At just \$250 a ticket, you can provide nonprofits the opportunity to engage in a day of learning.

### Sponsor Nonprofit Attendance

Amount of Tickets	Cost
4	\$1,000
10	\$2,500
20	\$5,000
40	\$10,000



### Benefits to Sponsoring Attendance

Nonprofit organizations are notified that you supported their attendance

Logo and Link on event website & in email

5 Social media posts

Recognized as Attendee Sponsor in program

Opportunity to provide an ad for the event journal

Logo displayed on Signage



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