



2019 NONPROFIT EXCELLENCE AWARDS

FOR IMMEDIATE RELEASE

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APPLICATIONS OPEN FOR NPCC'S 2019 NONPROFIT EXCELLENCE AWARDS

NPCC's Awards give New York nonprofits an opportunity to shine

New York, NY, March 13, 2019 – The Nonprofit Coordinating Committee of New York (NPCC) today launched the 2019 [Nonprofit Excellence Awards](#) (“Awards”), the only nonprofit excellence awards program of its kind in New York State. The Awards assess nonprofit management practices through NPCC’s [Key Areas of Nonprofit Excellence](#). Nonprofits receive a 360-degree assessment of their management practices, along with feedback from a team of experts. Finalists are eligible to win cash prizes and scholarships to Columbia Business School leadership programs. The deadline to apply is Wednesday, April 24, 2019.

In its 13th year, the Awards celebrate innovation and curiosity in the region’s nonprofit sector, and will culminate in the second annual *Best Nonprofit Conference*. Past years’ winners’ management practices are mission-driven—such as The Osborne Association’s use of data to advocate for interventions to reduce recidivism and guide management decisions. Grand St. Settlement has recruited and hired staff members from the communities it serves. Literacy Inc.’s commitment to understanding the true cost of its programs means ensuring it’s budgets and contracts for programs are realistic and accurate. Education Through Music designed a creative communication strategy using a social media campaign: “A Music Teacher Made a Difference in My Life. Share if a music teacher made a difference in your life.”

“We love the Awards because they inspire all of us to improve nonprofit management practices through fantastic—and accessible—examples from the winner, finalists, and specially recognized organizations,” said **Sharon Stapel, NPCC president and executive director**. “With the release of our newly-updated *Key Areas of Nonprofit Excellence*, and through our second annual *Best Nonprofit Conference*, we look forward to celebrating great nonprofits and giving everyone excellent and practical ideas that they can use every day.”

This year’s Awards will highlight a new best practice—advocacy and strategic alliances. This new Area of Excellence recognizes that nonprofits working to fix society’s problems are most effective when they work directly with affected communities. To advance their missions and promote public dialogue about possible solutions, these organizations need expertise in advocacy and forming strategic alliances.

“We care deeply about the health of the City’s nonprofit sector, and excellent management plays a role in keeping nonprofits strong and able to meet their missions,” said **Lorie Slutsky, president of the New York Community Trust**, the lead funder of the Nonprofit Excellence Awards and one of the region’s leading funders of nonprofits.

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“Strong organizations with excellent nonprofit management practices are well-positioned to support their communities and inspire other organizations, and The Clark Foundation is proud to support the Awards program,” said **Doug Bauer, executive director of The Clark Foundation.**

All nonprofits that enter the competition benefit from the expertise and tailored feedback of the 30-person expert Selection Committee. This committee chooses one Overall Management Excellence Award winner from three finalists, while up to nine other organizations will receive special recognition in an *Area of Excellence*. The overall winner will receive \$30,000 and the finalists \$10,000 each. All the winners will receive a scholarship for leadership programs for nonprofit professionals at the Columbia Business School Executive Education Programs in Social Enterprise. They will also be featured at NPCC’s *Best Nonprofit Conference* on Tuesday, December 10, 2019, a full-day exploration of each of the *Key Areas of Nonprofit Excellence* and awards ceremony.

“Columbia Business School is proud to be a supporter of the Nonprofit Excellence Awards program. We know that our scholarships awarded to organizations recognized by this program can help transform the management practices of nonprofits and ultimately allow them to better serve their communities,” said **Matthew Harty, head of programs in social enterprise at Columbia Business School.**

NPCC manages this program in collaboration with [The New York Community Trust](#) and The Clark Foundation. [WNYC](#) is the media sponsor. Additional financial and in-kind support is provided by [Ford Foundation](#), [JPMorgan Chase & Co.](#), [RSM US LLP](#), and [Columbia Business School Executive Education Programs in Social Enterprise](#).

Learn more about NPCC’s **Nonprofit Excellence Awards**, NPCC’s guiding **Key Areas of Nonprofit Excellence**, **past winners**, and **selection process** by visiting <http://npccny.org/nea-program>.

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