

**Nonprofit New York
Training RFP - Topic Suggestions**

Area of Excellence	The Fundamentals
Advocacy and Strategic Alliances	<ul style="list-style-type: none"> ● Understanding lobbying regulations for nonprofits ● Educating, organizing, and mobilizing community members ● Developing strategic alliances
Communications	<ul style="list-style-type: none"> ● Branding / Developing a Style Guide ● Communicating Your Mission and Values ● Safe and Strategic Use of Communications Platforms ● Internal Communications Agreements ● Marketing
Diversity, Equity, and Inclusion	<ul style="list-style-type: none"> ● Needs Assessments / Setting Goals with Measurable Results ● Ensuring Accessibility of Programs and Materials ● Policies and procedures ● Leadership Pipelines ● Program Design with a DEI Lens
Financial Management	<ul style="list-style-type: none"> ● Evaluation / Auditing ● Forms and Legal Requirements ● Budgeting and Scenario-Planning ● Managing Financial Risks
Fundraising and Resource Development	<ul style="list-style-type: none"> ● Staff and Board Engagement ● Fundraising Regulations and Compliance ● Establishing Sustainable Practices ● Donor Engagement ● Government Grants
Governance	<ul style="list-style-type: none"> ● Board Engagement ● Board Evaluation / Needs Assessment ● Oversight and Risk Management ● Recruitment ● Compliance
Human Resources	<ul style="list-style-type: none"> ● Evaluations and Performance Management ● Working with Volunteers and Interns ● Creating a Healthy Work Environment ● Succession Planning
Planning and Evaluation	<ul style="list-style-type: none"> ● Setting Goals and Measuring Outcomes ● Strategic Planning ● Reporting on Your Data ● Program Evaluation
Technology and Data Use	<ul style="list-style-type: none"> ● Cybersecurity and Responsible Use of IT ● Investing in Technology to Advance Mission ● Training Staff ● Business Continuity / Disaster Preparedness ● Upcoming Tech Trends For Nonprofits ● Tech strategy

