



NEW YORK IMMIGRATION COALITION

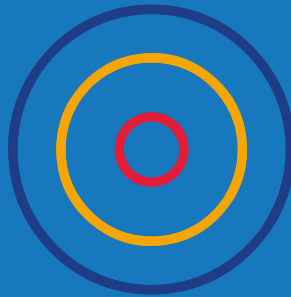
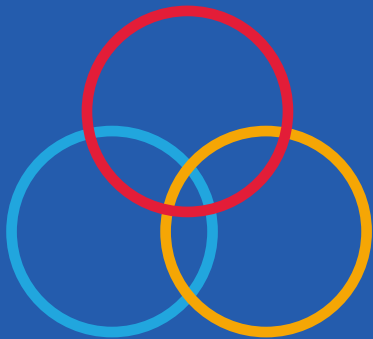
Opportunity & Justice for All

Strategic Plan: 2016-2020



OUR VISION

The New York Immigration Coalition envisions a New York State that is stronger because all people are welcome, treated fairly, and given the chance to pursue their dreams.



OUR MISSION

Unite immigrants, members & allies so *all* New Yorkers can thrive.

WHAT WE DO

Represent the collective interests of New York's diverse immigrant communities and organizations and devise solutions to advance them.

Advocate for laws, policies, and programs that lead to justice and opportunity for all immigrant groups.

Build the power of immigrants and the organizations that serve them to ensure their sustainability, to improve people's lives, and to strengthen our state.

OUR VALUES



Inclusive & Representative



Fair & Just



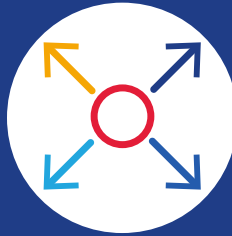
Accountable & Trusted

FIVE FOR FIVE STRATEGIC PRIORITIES 2016-2020



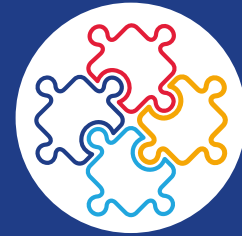
One:

Galvanize members and allies to make significant **Progress On A Statewide Policy Agenda** that improves the day-to-day lives of New York's immigrants.



Two:

Significantly **Expand Our Presence Throughout New York** to better represent its regions and increase statewide political power.



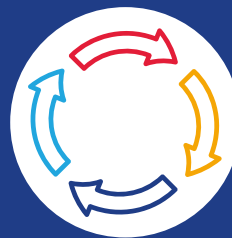
Three:

Foster success of New York's newcomers by **Promoting Immigrant Integration Policies**, and work with members and allies to implement them.



Four:

Improve The Capacity And Effectiveness Of Our Members and the immigrant-serving landscape as a whole.



Five:

Build A Strong And Sustainable Foundation for NYIC as an organization.

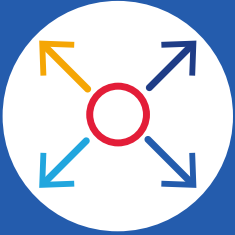


ONE

Galvanize members and allies to make **Significant Progress On A Statewide Policy Agenda** that improves the day-to-day lives of New York's immigrants.

Supporting Strategies/Tactics

- 1 | Gain alignment on the framework, action plan, and policies for a comprehensive agenda that addresses both immigrant rights and immigrant integration.
 - 2 | Mobilize all constituencies around this long-term vision, and develop individual plans to achieve short-term wins/milestones.
 - 3 | Explore partnerships and collaboration with other "movements" and campaigns (such as LGBTQ, Black Lives Matter, and Fight for \$15) that share our vision.
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TWO

Significantly **Expand Our Presence Throughout New York** to better represent its regions and increase statewide political power.

Supporting Strategies/Tactics

- 1 | Increase both the number of members in regions outside of NYC, and the level of engagement of existing members outside of NYC.
 - 2 | Facilitate regional membership convenings to set policy priorities for each region and provide more opportunities for members to collaborate around local advocacy agendas.
 - 3 | Explore a plan to strategically expand NYIC presence in key immigrant communities across the state.
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THREE

Foster success of New York's newcomers by **Promoting Immigrant Integration Policies**, and work with members and allies to implement them.

Supporting Strategies/Tactics

- 1 | Identify, create and advocate for broad policy agenda that supports successful immigrant integration to local communities and access to key services for immigrants.
 - 2 | Develop and implement new "integration success" model that identifies existing policy or service gaps, works with members and others to ensure successful coordination and provision of services, and incorporates lessons learned into policy advocacy.
 - 3 | Work with funders, government, and other stakeholders to take advantage of timely opportunities and changing dynamics to coordinate critical integration services when necessary.
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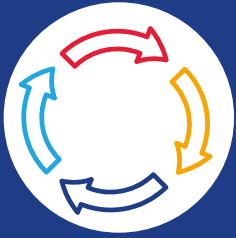


FOUR

Improve the Capacity and Effectiveness of Our Members and the immigrant-serving landscape as a whole.

Supporting Strategies/Tactics

- 1 | Establish new mechanism(s) to engage new and existing members on a deeper level and strengthen ties with the Coalition.
 - 2 | Increase the diversity and engagement of other stakeholders like businesses, policymakers, hospitals, faith-based organizations, etc.
 - 3 | Plan and execute a larger initiative to strengthen our member agencies' leadership, capacity, and sustainability.
 - 4 | Emphasize opportunities for re-grants to our member agencies in fundraising efforts.
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FIVE

Build A Strong and Sustainable Foundation for NYIC as an organization.

Supporting Strategies/Tactics

- 1 | Pursue an internal re-organization that better aligns staff and board according to mission and priorities and reduces unnecessary projects and initiatives.
- 2 | Aggressively pursue an increase in non-restricted funds for investment in development, communications, and core activities.
- 3 | Build the next generation of internal staff leadership, provide more avenues for internal advancement, and broaden investment in staff development as a whole.
- 4 | Lay the foundation for a “solutions innovation fund” to design, test, and share new approaches and best practices. (in collaboration with members test/pilot).
- 5 | Create a “values-based” culture for NYIC and its members, including the exploration of strategies on how NYIC could be a more inclusive, representative, fair, just, accountable, and trusted organization.