



AdWords Management

\$800 setup
\$350 per month

Solves the problem:

"I'm not getting enough traffic or leads."

AdWords puts you in front of your potential clients at the moment they're looking for you. But unlike SEO, search advertising starts producing results immediately, allowing you to adjust and tweak your campaign for even better performance. You also have the option of targeting highly lucrative keywords that would normally be very difficult to rank for organically.



Setup

- ✓ Keyword research
- ✓ Campaign implementation
- ✓ Advert copywriting
- ✓ Google Analytics integration



Ongoing Management

- ✓ A/B ad variation testing
- ✓ Conversion tracking and reporting
- ✓ Bid and position monitoring
- ✓ Click fraud monitoring
- ✓ Proactive campaign adjustments to improve results
- ✓ Keyword-level call tracking analytics
- ✓ Monthly detailed report from a dedicated marketing consultant
- ✓ Quarterly phone call with a marketing consultant

Top Benefits

- ★ Get immediate, measureable results
- ★ Compete for top keywords
- ★ Easy to scale according to your budget
- ★ Sophisticated targeting tools
- ★ Proven results of increased web visitors

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